

COMPANY PROFILE

Company Name: _____

Subsidiary of: _____

Street Address: _____

Mailing Address: _____

City: _____ State: _____ Zip+4 Code: _____ County: _____

Phone: (____) _____ Ext: _____ Alternate Phone:(____) _____ Ext: _____

Email Address: _____ Website: _____

Facebook: _____ Instagram: _____

EIN Number: _____ *(Please leave blank if a sole proprietor)*

Have you or are you serving in the U.S. Military?

Yes (if yes please fill out section below) No (please more on to the next page)

Current Military Status: Currently Serving Seperated Retired

Military Branch: Air Force Army Coast Guard Marine Corps Navy

Type of Service: Active Duty National Guard / Reserves Date of Separation

(if still serving leave blank): _____

Type of Company

Check all that apply

Food Sole Proprietorship Cooperative Corporation General Partnership
 Agribusiness Limited Liability Organization Limited Partnership

SALES AREA

Where Product is Currently Sold.

Check all that apply.

Local Regional International
 Illinois Only National

Where You'd like Product to be Sold.

Check all that apply.

Local Regional International
 Illinois Only National

MARKET SEGMENT

Where product is Currently Sold

Check all that apply

- | | |
|---|--|
| <input type="checkbox"/> Bulk | <input type="checkbox"/> Non-GMO |
| <input type="checkbox"/> Certified Organic | <input type="checkbox"/> Private Label |
| <input type="checkbox"/> Consumer Direct | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Convenience Foods | <input type="checkbox"/> Specialty / Gourmet |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> U-Pick |
| <input type="checkbox"/> Ethnic | <input type="checkbox"/> Wholesale |
| <input type="checkbox"/> Feed Ingredients | |
| <input type="checkbox"/> Food Service | |
| <input type="checkbox"/> Fresh | |
| <input type="checkbox"/> Fundraising | |
| <input type="checkbox"/> Gift | |
| <input type="checkbox"/> Halal | |
| <input type="checkbox"/> Hay Dealer | |
| <input type="checkbox"/> Internet | |
| <input type="checkbox"/> Health Foods | |
| <input type="checkbox"/> Ingredients | |
| <input type="checkbox"/> Kosher | |
| <input type="checkbox"/> Livestock Genetics | |
| <input type="checkbox"/> Mail Order | |

BUSINESS TYPE

Current Description of Business

Check all that apply

- Agent
- Broker
- Co-packer
- Community Farmers Market
- Consultant
- Distributor
- Elevator / Storage / Warehouse
- Export Manager / Trading Company
- Farm Direct Market
- Headquartered in Illinois
- Internet
- Manufacturer
- Marketing Company
- Original Equipment Manufacturer (OEM)
- Packager
- Processor
- Producer / Owner
- Retailer

Please provide a complete detailed narrative of your product(s), including brand and product category, if applicable. Please indicate if any of your products are NOT processed, produced or packaged in Illinois.

Feel free to continue on additional pages if necessary.

i.e. Joe's brand chocolate fudge, Mrs. X's brand cinnamon, raspberry, and chunky varieties of applesauce (available in single-serve, 8 oz. & 16 oz. Sizes)

CONTACT INFORMATION

Please include all contacts you would like listed for your company. You may continue on additional pages if necessary.

<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr.	Name: _____ Title: _____ Address: _____ _____	This contact is: <input type="checkbox"/> International <input type="checkbox"/> Domestic <input type="checkbox"/> Both
City: _____ State: _____ Zip+4 Code: _____		IDOA Services for this Contact <input type="checkbox"/> Receive Marketing Perspectives E-Newsletter <input type="checkbox"/> Ag Company Contact <input type="checkbox"/> Food Company Contact <input type="checkbox"/> Receive Electronic Trade Leads
Telephone: (____) _____ Extension: _____		
Fax: (____) _____		
Email Address: _____		
Additional Comments: _____ _____		

<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr.	Name: _____ Title: _____ Address: _____ _____	This contact is: <input type="checkbox"/> International <input type="checkbox"/> Domestic <input type="checkbox"/> Both
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Telephone: (____) _____ Extension: _____		
Fax: (____) _____		
Email Address: _____		
Additional Comments: _____ _____		

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City: _____ State: _____ Zip+4 Code: _____		IDOA Services for this Contact <input type="checkbox"/> Receive Marketing Perspectives E-Newsletter <input type="checkbox"/> Ag Company Contact <input type="checkbox"/> Food Company Contact <input type="checkbox"/> Receive Electronic Trade Leads
Telephone: (____) _____ Extension: _____		
Fax: (____) _____		
Email Address: _____		
Additional Comments: _____ _____		

Programs & Services

Select which program/service may benefit your company, and an IDOA representative will contact you with more details.

FOOD COMPANY

Illinois Product Logo Program - The Illinois Department of Agriculture's Illinois Product Logo Program is designed to help consumers support their own economies. The program allows consumers to easily identify and purchase Illinois food and agricultural products. Any entity that produces, processes or packages a food or agricultural product in Illinois or is headquartered in Illinois can be authorized to participate in the logo program free of charge. The Illinois Product Logo can be used in any and all promotional activities, including packaging, merchandising materials, and advertising campaigns. The Department of Agriculture's Bureau of Marketing and Promotion supports marketing efforts through a variety of educational and promotional projects, including retail displays, food service, special events, industry trade shows, state fair exhibits and more.

Yes **By checking yes, you agree to the terms and conditions for using an Illinois Department of Agriculture certified mark. Please see the terms and conditions listed on the last page.**

Homegrown by Heroes Logo Program - The Illinois Department of Agriculture (IDOA) is aiding veterans or current active duty service members who are interested in a second career in our state's number one industry, agriculture. The Homegrown by Heroes program allows Illinois farmers, ranchers, fishermen and producers who have served or are still serving in any branch of the U.S. military to use a special logo on the agricultural products they sell to the public. This special designation sets these farmers apart in the market, allowing these heroes' products to be visible to consumers while giving them the chance to tell their story. Businesses or operations that are certified by the label must maintain 50% or greater veteran ownership. Products certified under the label must contain 50% or more veteran-produced ingredients (non-water).

Yes **By checking yes, you agree to the terms and conditions for using an Illinois Department of Agriculture certified mark. Please see the terms and conditions listed on the last page.**

Attach Department of Defense Form 214 (DD214) or equivalent to application.

Illinois Grown Logo Program - The Illinois Department of Agriculture's Illinois Grown Logo Program allows consumers to easily identify and purchase Illinois food and agricultural products grown in the State of Illinois. Any entity that grows food or agricultural product in Illinois can be authorized to participate in the logo program free of charge. The Illinois Grown Logo can be used in any and all promotional activities, including packaging, merchandising materials, and advertising campaigns. The Illinois Department of Agriculture's Bureau of Marketing and Promotion supports marketing efforts through a variety of educational and promotional projects, including retail displays, food service, special events, industry trade shows, state fair exhibits and more.

Yes **By checking yes, you agree to the terms and conditions for using an Illinois Department of Agriculture certified mark. Please see the terms and conditions listed on the last page.**

- Trade Leads** - The Illinois Department of Agriculture, Bureau of Marketing and Promotion, gathers and processes trade leads for Illinois food companies. Leads are distributed to Illinois companies through the agency's database, which is continually updated and revised.
- Trade Shows** - The Illinois Department of Agriculture assists Illinois food companies' participation in domestic and international trade shows, by covering approximately 50% of the cost of trade show booths. For our full calendar of trade shows, visit our website or click here.
- Export Assistance** - The Illinois Department of Agriculture offers Illinois food companies assistance with challenging issues related to international trade and partners with Food Export-Midwest to help companies access not only federal marketing dollars, but over 60+ programs annually to help food companies find international buyers. If interested in exporting food products, check the box for more information.

AGRIBUSINESS

- Trade Shows** - The Illinois Department of Agriculture assists Illinois agribusiness companies' participation in domestic and international trade shows, by covering about 50% of the cost of trade show booths. For our full calendar of trade shows, visit our website or click here.
- Farm Sign Program** - The Illinois Department of Agriculture is honored to recognize generations of farmers and agribusiness owners who've owned consecutively their farms or businesses for 100, 150 and 200 years. For more information on the Centennial, Sesquicentennial and Bicentennial Farm and Agribusiness programs, check the box for more information.
- Specialty Crop Grants** - The Illinois Department of Agriculture has been allocated funds from the U.S. Department of Agriculture through the Specialty Crop Block Grant Program. These funds will support projects that are intended to expand the availability of fresh, locally-grown produce and strengthen the competitiveness of the state's specialty crop industry.
- Industry Tours** - The Illinois Department of Agriculture's international staff recruit qualified foreign buyers to participate in tours of key ag industry segments within our state. These tours are designed to teach potential trade partners about these Illinois industries and to reinforce the advantages of buying high-quality Illinois agricultural products. After making contacts and becoming interested in business opportunities here, we hope participants will establish long-term business relationships in Illinois.
- Trade Leads** - The Illinois Department of Agriculture, Bureau of Marketing and Promotion, gathers and processes trade leads for Illinois agribusiness companies. Leads are distributed to Illinois companies through the agency's database, which is continually updated and revised.
- Export Assistance** - The Illinois Department of Agriculture offers agribusiness companies assistance with challenging issues related to international trade and partners with United States Livestock and Genetics Export (USLGE) to help international producers find quality Illinois livestock genetics. If interested in exporting agricultural products, check the box for more information.

Terms and Conditions for Use of the “Illinois Product(s)” and “Homegrown By Heroes, Illinois Product” and “Illinois Grown” Certification Marks.

Applicant hereby certifies that the “Illinois Product(s)” or “Homegrown By Heroes” or “Illinois Grown”, certification mark will be applied only in the fashion described above and that the products or commodities on which the logo will be used in accordance with applicable program.

Certifications under Homegrown by Heroes are renewable every three years pending a review of any changes to business ownership, product makeup and/or food safety requirements.

Applicant agrees not to deviate from the graphic standards of the logo mark identified on the attached sheet. Special consent may be granted by the State of Illinois, Department of Agriculture for use of alternate colors upon request of applicant. The logo will be available in plural form (products) upon request.

Applicant will indemnify and hold harmless the State of Illinois, Department of Agriculture and its staff to identify and promote its products in marketing and promotional activities that may be undertaken by the Illinois Department of Agriculture.

“Homegrown By Heroes, Illinois Product” applicant agrees to submit proof of military service (DD214 preferred) with this application to be verified by the Farmer Veteran Coalition or any other approved third party verifier.

The right to use the certification mark(s) herein granted is personal to the applicant and may not be assigned or transferred to any other individual or entity without prior written consent of the State of Illinois, Department of Agriculture. The terms of this Agreement commence upon receipt of approval and shall continue until terminated upon written notice from the State of Illinois, Department of Agriculture. Termination of the Agreement shall not affect any rights or remedies of the State of Illinois, Department of Agriculture for any breach of the agreement by the applicant.

Please check the applicable program(s).

I certify that the product(s) listed have been produced, processed, or packaged or my business is headquartered in Illinois. I also certify that the “Illinois Product” certified mark will not be used in a way that will be detrimental or derogatory to any individual, product, business entity, or agency of government.

I certify that the product(s) listed are grown or contain at least one ingredient grown in Illinois. I also certify that the “Illinois Grown” certified mark will not be used in a way that will be detrimental or derogatory to any individual, product, business entity, or agency of government.

I certify that the product(s) listed have been produced, processed, or packaged by a veteran in Illinois. I also certify that the “Homegrown By Heroes Illinois Product” certified mark will not be used in a way that will be detrimental or derogatory to any individual, product, business entity, or agency of government.

I certify, that to the best of my knowledge, the above information is true and accurate. This form is seeking information and is strictly voluntary

Signature

Date

Please return this profile to

Illinois Department of Agriculture
Bureau of Marketing and Promotion
P. O. Box 19281

Springfield, IL 62794-9281

☎ 217/782-6675 Fax: 217/524-5960

✉ agr.illinoisproduct@illinois.gov