





#### PLEASE JOIN US FOR THE

# 55™ ANNUAL **ILLINOIS AGRICULTURE** LEGISLATIVE DAY

IALD brings together representatives from nearly 50 diverse agricultural organizations to meet with state lawmakers. This day provides an opportunity to strengthen and build relationships among various entities affecting Illinois agriculture.



## IALD AGENDA

#### 8:00<sub>AM</sub> Doors Open at the Hall of Flags

Come early to visit with agriculture leaders, state legislators, and staffers while enjoying a continental style breakfast.

#### 9:00<sub>AM</sub> IALD Program

Hear from invited guests, Governor JB Pritzker, Lieutenant Governor Juliana Stratton, Illinois Department of Agriculture Director Jerry Costello II, among others.

Further details to follow.



# SPONSOR INFORMATION

The Illinois Agriculture Legislative Day will bring together diverse agriculture interest groups with state lawmakers at the capitol. Legislators are provided a basket filled with agricultural products and a specialty box lunch. This package simply serves to remind lawmakers about the multiple ways in which agriculture affects their lives, the lives of their constituents, and the impact their choices make on the world of agriculture.

To be a part of the annual IALD - please complete the steps below:

- 1. Payment: \$225 minimum registration fee. Invoices are available upon request.
- 2. Complete Directory Page: The IALD directory lists the IALD agricultural groups and is distributed to legislators and stakeholders.
- 3. Commodity Baskets: Provide 300 items to be placed in the commodity baskets. The items are aggregated to provide each lawmaker with a basket reminding them of the countless ways agriculture touches the lives of their constituents and the impacts their choices have on the agriculture industry.

You can access IALD all documents and information online at bit.ly/3QzXmRc

## **COMMODITY BASKETS**

The Commodity Baskets, an IALD trademark, are filled with agricultural products given to legislators on behalf of Illinois agriculture organizations and interest groups. Legislators are also provided a box lunch.

Showcase what Illinois agriculture has to offer and use the opportunity to tangibly communicate your organization's role in the industry.

Illinois FFA members and Vocational Agriculture teachers assemble and deliver the baskets to state legislators, constitutional offices, and staffers.

#### Basket ideas:

- · Tell the story of what comes from Illinois fields & farms
- Supply fresh, tasty, and colorful products
- Consider cooking or grilling utensils with a recipe
- Package ingredients with a delicious recipe
- Please avoid brochures and papers

#### ILLINOIS FOOD GUIDE

Consider contacting an Illinois company that makes specialty items such as fudge, beef jerky, barbecue sauces, seasonings for meats, desserts, and snack foods, then affix your contact information to the item. Search the Illinois Food Guide online at bit.ly/3DamoDr for the listing of Illinois companies that may trigger a unique idea to represent your organization.

#### GIFT BAN ACT

Visit bit.ly/3EVqJee for info on the Gift Ban Act: Public Act 90-0737 of the 90th General Assembly

#### **BASKET ITEMS DELIVERY INSTRUCTIONS:**

For your convenience, drop off or ship the items to the Illinois Department of Agriculture by NOON on Friday, March 21, 2025. Shipping address can be found on page 6.



#### **2025 IALD PARTICIPATION**

To support IALD, assure the following steps are completed.

- Print Attendee Registration Form and mail payment to Katelyn (please include extra payment for extra admission to program, if needed)
- Review organization's directory page information and send updates by mail or email to Katelyn
- Mail or ship commodity basket items to the Illinois Department of Agriculture building no later than NOON, Friday, March 21, 2025.

Please make all checks payable to **IALD Treasurer**. If checks are addressed incorrectly, they will be returned.

# PLEASE MAIL REGISTRATION, CHECK, AND UPDATED DIRECTORY PAGE TO:

2025 IALD

Attention: Katelyn Dahman
Illinois Department of Agriculture
IL State Fairgrounds, PO Box 19281
Springfield, IL 62794-9281

#### PAY ONLINE AT THE FOLLOWING LINK:

bit.ly/4ieOz2V

Select: > "Make a one time payment"

> Payment category: Bureau of Marketing

> Payment Type: Marketing Event

#### **SHIPPING ADDRESS FOR BASKETS:**

2025 IALD

Attention: Katelyn Dahman 801 E Sangamon Ave | Springfield, IL 62702

#### **QUESTIONS?**

Contact Katelyn Dahman Katelyn.Dahman@Illinois.gov | 217-558-7368

# ATTENDEE REGISTRATION FORM

Sponsorship includes admission for 5 people to the IALD program, Wednesday, April 9, 2025. On this form, please indicate attendees. Additional attendees can be added for \$10 each.

Organization:

0.88
Contact Name & Title:
Address/City/Zip:
Secondary Contract:
Attendees included in Sponsorship
NAME
Additional Attendees at \$10 per person
NAME

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# THANK YOU FOR YOUR SUPPORT!

