



EARN



## PLEASE JOIN US FOR THE **54<sup>TH</sup> ANNUAL ILLINOIS AGRICULTURE LEGISLATIVE DAY**

IALD brings together representatives from nearly 50 diverse agricultural organizations to meet with state lawmakers. This day provides an opportunity to strengthen and build relationships among various entities effecting Illinois agriculture.





#### 8:00AM Doors open at the Illinois State Library

Check in begins at the Illinois State Library. Come early to visit with agriculture leaders, state legislators, and staffers while enjoying a continental style breakfast.

#### 9:00AM IALD Program begins

Hear from invited guests, Governor JB Pritzker, Lieutenant Governor Julianna Stratton, Illinois Department of Agriculture Director Jerry Costello II, among others.

Further details to follow.



# SPONSOR INFORMATION

The Illinois Agriculture Legislative Day will bring together diverse agriculture interest groups with state lawmakers at the capital. Legislators are provided a basket filled with agricultural products and a specialty box lunch. This package simply serves to remind lawmakers about the multiple ways in which agriculture effects their lives, the lives of their constituents, and the impact their choices make on the world of agriculture

To be a part of the annual IALD - please complete the steps below:

- Payment: <sup>\$</sup>225 minimum registration fee per organizations. Invoices are available upon request. Sponsorship includes five (5) complimentary name badges which serve as admission to the breakfast and program on the morning of IALD.
- 2. Complete the Directory page: The IALD directory is a publication listing the participating agricultural groups.
- 3. Commodity Baskets: Provide an item to be placed in the commodity baskets that each lawmaker will receive. The items are aggregated to provide each lawmaker with a basket reminding lawmakers of the multiple facets agriculture has in the lives of their constituents and the impacts their choices make on the world of agriculture.

You can access IALD all documents and information at the website below:

https://www2.illinois.gov/sites/agr/Consumers/Education/ LegislativeDay/Pages/default.aspx

# **COMMODITY BASKETS**

The Commodity Baskets, an IALD trademark, are filled with agricultural products given to legislators on behalf of Illinois agriculture organizations and interest groups. Legislators are also provided a box lunch.

Help us showcase what Illinois agriculture has to offer and use the opportunity to tangibly communicate your organization's role in Illinois agriculture.

Illinois FFA members and Vocational Agriculture teachers assemble the baskets for state legislators, constitutional offices, and staffers on behalf of our commodity groups.

What would you like to get in your baskets? Just a few ideas:

- Tell the story of what comes from Illinois fields & farms
- Bulk up the items in the baskets with larger packaging
- Supply fresh, tasty, and colorful products
- · Consider cooking or grilling utensils with a recipe
- Package ingredients with a delicious recipe
- Please avoid brochures and papers

## ILLINOIS FOOD GUIDE

Consider contacting an Illinois company that makes specialty items such as fudge, beef jerky, barbecue sauces, seasonings for meats, desserts, and snack foods, then affix your contact information to the item. Search the Illinois Food Guide on-line at www2.illinois.gov/sites/agr/Assistance/Pages/Food-and-Agribusiness-Guide.aspx for the listing of Illinois companies that may trigger a unique idea to represent your organization.

### GIFT BAN ACT

Visit www.ilga.gov/legislation/publicacts/pubact90/ acts/90-0737.html for info on the Gift Ban Act: **Public Act 90-0737 of the 90th General Assembly** 

#### BASKET ITEMS DELIVERY INSTRUCTIONS:

For your convenience, drop off or ship the items to the Illinois Department of Agriculture by NOON on Friday, March 8, 2024. Shipping address can be found on page 6.



	2024 IALD PARTICIPATION	
To support IALD, assure the following steps are completed.		
0	Remove Attendee Registration Form along perforated edge and mail payment to Christy (assure to include extra payment for extra admission to program, if needed)	
0	Review organizations directory page information and update for the new year and mail or email to Christy	
0	Mail or ship commodity basket items to the Illinois Department of Agriculture building no later than NOON, Friday, March 8 <sup>,</sup> 2024.	
Please, make all checks payable to <b>IALD Treasurer</b> . If checks are addressed incorrectly, they will be returned.		
MAIL IN YOUR REGISTRATION, CHECK, AND UPDATED DIRECTORY PAGE TO: 2024 IALD Attention: Christy Robeson Illinois Department of Agriculture IL State Fairgrounds, PO Box 19281 Springfield, IL 62794-9281		
https://ma	<b>PAY ONLINE AT THE FOLLOWING LINK:</b> agic.collectorsolutions.com/magic-ui/en-US/Login/ill-agriculture	
Select	t: > "Make a one time payment" > Payment category: Bureau of Marketing > Payment Type: Marketing Event	
SHIPPING ADDRESS FOR BASKETS: 2024 IALD		
Attention: Christy Robeson 801 E Sangamon Ave   Springfield, IL 62702		

## **QUESTIONS?**

Contact Christy Robeson Christy.Robeson@Illinois.gov | 217-782-4925

## ATTENDEE REGISTRATION FORM

Sponsorship includes admission for 5 people to the IALD program, Monday, March 13, 2024. On this form, please indicate attendees. Additional attendees can be added for \$10 each.

Organization: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address/City/Zip: \_\_\_\_\_

Secondary Contract: \_\_\_\_\_

Attendees included in Sponsorship	
NAME	
Additional Attendees at <sup>\$</sup> 10.00 per person	
NAME	

# THANK YOU FOR YOUR SUPPORT!



griculture Connects