



June 4-6 2023  
 Anaheim, California



The IDDBA show brings together today's leaders with tomorrow's innovators to all grow the future of their business. As the leading show in the industry, IDDBA attracts over 9,000 attendees and exhibitors and features over 2,000 booths. This once-a-year experience targets serious buyers, merchandisers, and executives who all share an appreciation and passion for food and the industry. The Illinois Department of Agriculture wants to help get you in front of qualified buyers and industry contacts. IDDBA has proven to be profitable for Illinois companies year after year, which is why we help Illinois businesses take advantage of this marketing activity.

**Your 10'x10' Booth Will Include:**

- 1 exhibitor badge
- Carpeting (show color)
- Pipe & Drape (show color)
- 6' Skirted Table (show color)
- 2 Chairs
- Wastebasket
- 1 4'x4'x4' Pallet of refrigerated or freezer storage space
- Booth sign, listing in show directory, and mobile app listing
- Access to use attendee list for pre-show mailings
- Lead retrieval listing in the show directory and mobile app

IDDBA Exhibitors	Illinois Pavilion
<u>Inline</u>	<u>Inline</u>
<b>\$2,500</b>	<b>\$1,350</b>
<u>Corner</u>	<u>Corner</u>
<b>\$2,750</b>	<b>\$1,500</b>

Contact:  
 Jackie (Alexander) Sambursky  
 jackie.sambursky@illinois.gov  
 217-558-0788

Reservation  
 Deadline:  
 April 9, 2023\*

Your company may qualify for an additional 50% reimbursement of exhibiting expenses such as booth cost, shipment of samples, and rental expenses for IDDBA through the Food Export Association of the Midwest USA's Branded Program. Contact Jackie for further details.

**SHOULD IDDBA 2023 BE CANCELLED, IDOA WILL REFUND BOOTH PAYMENTS IN FULL.**

**\*Booths will not be considered reserved until a signed participation form and payment in full are received by the Illinois Department of Agriculture. Space is reserved on a first-come, first-served basis.**

Exhibitors must furnish their booth at their own cost.

To qualify for the Illinois Department of Agriculture Illinois Pavilion discount, a company must produce, process, package or be headquartered in the State of Illinois.