

Without Voluntary Premises Registration

Disease outbreak

Livestock movement potentially spreads disease to neighboring areas.

Disease response

First responders interview animal owners, veterinarians, county agents, and others - even driving up and down rural roads - to locate at-risk premises and animals. This could take weeks.

With each day that passes the disease may spread further, leaving more animals and herds exposed.

More animal owners are directly impacted by the outbreak.

Disease eradication costs and hardships increase.

With Voluntary Premises Registration

Disease outbreak

Livestock movement potentially spreads disease to neighboring areas.

First responders consult premises databases.

At-risk premises and animals are located quickly.

Livestock producers informed about risks and disease control procedures.

Disease response

Livestock producers are contacted quickly and notified of the threat.

This could take place in just a few hours of the event.

Animal health officials and industry partners take precise actions (based on accurate premises information) to contain the disease.



Voluntary Livestock Premises Registration in Illinois



Register today.
Protect yourself, your animals,
your livelihood, your neighbors, and your country.

REGISTER to PROTECT

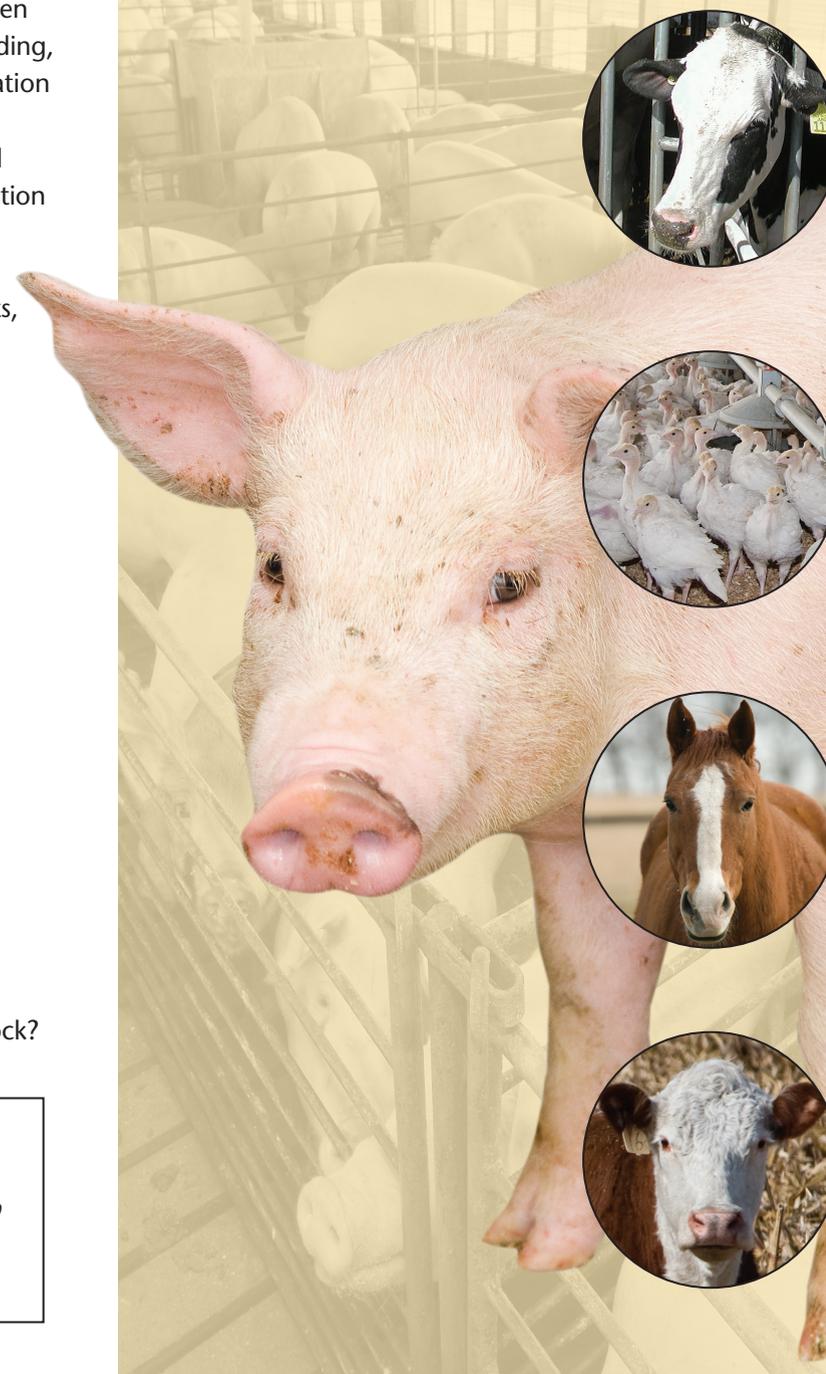
YOUR ANIMALS. YOUR LIVELIHOOD. YOUR FUTURE.

As a livestock producer, your animals are your most valuable resource. And you leave little to chance when it comes to protecting your investment. Careful breeding, precise feeding, attentive handling, effective vaccination – all of these measures help safeguard the health of your animals and ultimately contribute to a safe and wholesome food supply. Voluntary premises registration is another valuable tool to include in your overall animal health management program. It gives you the power to better protect your animals, your markets, and your neighbors in the case of a disease event or natural disaster.

Will Voluntary Premises Registration Benefit You?

- Do you want timely information on emerging animal health issues affecting your community?
- Do you ship or receive livestock through interstate commerce?
- Do you buy livestock from other producers and then manage them on your farm?
- Does your livestock enter the commercial production chain?
- Do you exhibit or participate in county, state, regional, or international livestock events?
- Do you have your premises in an area with a high number of livestock?
- Do you depend on revenues for marketing livestock?

If you answered "yes" to one or more of these questions, premises registration can help protect your animals, your livelihood, and your industry.



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ILLINOIS BEEF ASSOCIATION

Protect Your Animals

Premises registration offers you more control over the health of your animals.

- We can't predict when a disease outbreak will occur, or how severe it might be if it happens.
- Choosing to register your premises puts you on the frontline to help control and prevent the spread of animal disease.
- In an animal health emergency, no one can help you protect your animals if they don't know you are there.
- The ability of first responders to access your premises information means you will be notified quickly when a disease situation might put your animals at risk.

- Participation ensures that you have the information you need – when you need it most – to protect your animals and your investment.



What are some "real-life scenarios" of how participating in premises registration could protect YOUR livestock and livelihood?

Protect Your Neighbors

Premises registration reduces the hardships caused by an animal disease event in your community.

- A disease outbreak can impact every segment of animal agriculture, bringing serious hardships – the loss of animals, jobs, and income – to people far and wide
- But when an outbreak first occurs, response is local. It starts with you, your next-door neighbors, your fellow producers down the road.
- Knowing how to reach you is the key to rapid, accurate, and cost-effective disease response.
- The faster the disease response, the faster an animal disease is isolated, the sooner life gets back to normal for everyone.
- Choosing to participate in premises registration demonstrates your total commitment to doing everything you can to protect your animals and your neighbors.

Illinois' Voluntary Premises Registration System

It's a voluntary state/federal-industry partnership designed to help you, the livestock producer, respond to and minimize the impact of an animal disease outbreak. It is a modern, streamlined information system that calls for:

- Premises registration. A unique number is assigned and recorded for each location where livestock and/or poultry are raised, held, or boarded.

- **Floods** — As rivers and tributaries approach dangerous flood levels, rescue officials can take a pro-active approach and check the premises registration data base for livestock operations in the soon-to-be-flooded areas. A rapid notification of those with livestock can be made and animals can be transported to safe areas before the floodwaters strike. Stranded premises could receive "feed drops."
- **Pseudorabies Outbreak** — Eradicating this disease in Illinois took a lot of hard work and money. Registering a premises will ensure a swift response should PRV be detected once again.

Protect Your Access To Markets

Premises registration helps preserve the marketability of your animals and can give you a competitive advantage – no matter where your markets are.

- A single report of disease can shut down the movement of animals and call their health into question – despite the fact that we have the healthiest livestock in the world.
- Prices are dictated by the overall demand for U.S. products. To maintain and protect prices for domestic commodities, it is crucial for international markets to stay open.
- Premises information can help quickly define which regions of our country are, and are not, affected by an outbreak – keeping markets open for unaffected producers and preventing unnecessary movement restrictions.
- A modern information system reassures consumers and trading partners that we are taking every possible measure to contain disease spread and protect the health of our animals.



- **Foot and Mouth Disease Outbreaks** —
- **West Nile Disease** —
- **Tuberculosis** — A number of states have had recent TB outbreaks. Tracking and locating the outbreaks have cost their industry millions of dollars, and placed additional testing and regulations on producers.
- **The War on Terror** — Domestic terrorism of our food supply is a real concern. A home-grown terrorist cell could conceivably sabotage a herd with a disease such as foot and mouth. This is a very real threat, and would devastate our nation's trade and food supply.

REGISTER TODAY

Improved disease control, enhanced marketability, and protection against hardships – these are just a few good reasons to register your premises. It's a choice that makes sense. And it will make a difference to you and your community. This helps animal health officials quickly notify you when a disease threat occurs.

Register easily and at no cost by obtaining a premises registration form or register on-line, please visit www.agr.state.il.us/premiseid, or call the Illinois Department of Agriculture at 866.299.9256. You may obtain a Premises registration for each geographical location your livestock are located.



The Facts About Voluntary Premises Registration

- Premises registration is free.
- Premises registration is your choice.
- The state will protect individuals' private information and confidential business information from disclosure.